

## **Rules for promotional campaign „MyFin - MyMusic” from MyFin EAD**

These official rules (the “Rules”) determine the terms and conditions for conducting a promotional campaign „MyFin - MyMusic” (the “Promotion”) and regulate the relations between the Organizer and the natural persons, participants in the Promotion.

**1. Organizer:** MyFin EAD, UIC 206066023, with registered office and address of management in Sofia, 37 Dragan Tsankov Blvd. (hereinafter referred to as “MyFin”).

### **2. Participants in the Promotion:**

All legally capable natural persons who have purchased and activated any of the Advance or Premium packages offered by MyFin after the start date of the campaign specified in item 3 below can participate in the promotional campaign.

### **3. Campaign period:**

Start date: 02.11.2020

End date: 30.06.2021 or when purchasing the first 1000 packages among those specified in item 4.1. the campaign shall automatically terminate.

### **4. Campaign mechanism:**

Each MyFin customer who has purchased and activated any of the Advance or Premium packages offered by the company during the campaign period, automatically with the package activation shall receive a voucher activation code for a 3 (three) month subscription for TIDAL by Aspiro AB c/o Tidal. Each customer shall have the right to purchase and activate at their choice any of the two packages, according to the need to use the services included in the package. TIDAL Premium vouchers can be activated only by new accounts.

### **5. Additional provisions.**

5.1. The Organizer shall not be responsible for situations in which customers do not have the opportunity to participate in the promotion, when this impossibility is beyond the control of the Organizer and its subcontractors.

5.2. These Rules are prepared and publicly announced as of the date of the Promotion and are freely available at: [www.myfin.bg](http://www.myfin.bg) through the entire period of the Promotion, in accordance with the requirements of applicable Bulgarian law.

5.3. The Organizer reserves the right to supplement or amend these Rules, as the amendments shall come into force upon their publication at [www.myfin.bg](http://www.myfin.bg). The Organizer shall have the right to terminate the Promotion at any time in case of force majeure event or abuse or violations of the rules are established. In these cases, no compensation shall be due to the participants.

The participants also agree with the decisions of the Organizer regarding the period of the promotional campaign and other changes related to the implementation of the activity of the participants.

## **6. Personal data**

The organizer is a personal data controller who processes personal data in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("General Data Protection Regulation"). Detailed information on the purposes and legal basis for the processing of personal data; the categories of recipients of personal data; the period for which the personal data will be retained; the rights of data subjects in connection with the processing of their personal data by the Organizer, as well as information on the manner in which they may be exercised; contact details with the data protection officer and any other information that the General Data Protection Regulation requires to be provided to the subjects is contained in the Privacy Statement containing the information required by the Law and Art. 13 and Art. 14 of the GDPR, which is available on the website of the Organizer [www.myfin.bg](http://www.myfin.bg).